

Operating Agreement Work Group Meeting Notes

Friday, December 4, 2020

Attending: Clara Bohrer, Diane Chen, Sophia Sotilleo, Miranda Bennett, Christine Dulaney, Andrew Pace, Wanda Brown, Peter Hepburn, Kerry Ward, Lorelle Swader, Denise Moritz, Melissa Wailing, Kathi Kromer, Marsha Burgess, Keith Brown, Tracie Hall, and Maggie Farrell.

Agenda

Small Team Overview and Work Outline

WG discussed the small group outline, who is on each team, and some preliminary discussions. The group decided that reports will be due by February 15th. Section 5, Finance, will be discussed by the full group in the spring.

Guest – Executive Director Tracie Hall and Pivot Plan discussion

Executive Director Hall provided an overview for the strategic pivot plan that is a convergent strategy. We need to engineer a realignment of revenue sources and everyone one/unit within ALA needs to work together in a federated strategy. This plan emerged from ALA staff and offices. It is also articulating a vision from listening to members and nonmembers. We need new partnerships with other associations and not-for-profits. ED Hall expressed that the operating agreement should serve the business of ALA and that it should not be competitive within the organization. This is a culture shift to think of one ALA and all working together to advance our members. ED Hall took a series of questions that she will respond to in her next meeting, December 18th.

Next Steps/Summary

- Arrange for January – March meetings
- Draft preliminary agreement on issues
- Draft checklist of characteristics

Meeting Documents

- Small Team Overview
- Pivot Plan

Next meeting

December 18, 3:00 Eastern

Guests Executive Director Tracie Hall and John Lehner, Chair, Forward Together Fiscal Analysis Committee